

**MOTORCYCLE SPORTSMEN OF QUEENSLAND  
 'WHY DO RACERS STOP RACING WITH SPORTIES'  
 SUB COMMITTEE  
 MEETING #1**

**Date:** 15/10/12  
**Time:** 18:30  
**Held at:** Motorcycle Sportsmen of Queensland Club House, Albion

**Those present:**  
 Ray Clacher (RC), Paul Dawson(PD), Michael Mercer(MM), Brad Phelan(BP)

**Apologies:**  
 Brett Kitchin(BK), Steven Relph(SR)

**Meeting started :** 19:00

Item	Action	By - Date
<b>1. General</b>		
The meeting was opened with an explanation of why the sub committee was formed. A question was put to the management committee at the last club general meeting and a general discussion ensued. Paraphrasing, the question was "How can we find out why racers who used to race with sporties at club events are no longer racing at sporties events?" and the answer was to carry out a survey of the racers. Individuals were nominated and it was agreed that a sub committee would be formed with the first order of business being to discuss/agree on how to do the survey and what questions to ask.	Note	
A general discussion followed on how sustaining and growing race entry numbers should be addressed through a number of different strategies.	Note	
A discussion was held about how to get maximum value out of the exercise and who to include in the survey. Agreement was reached that the survey will extend to all people in the club's database regardless of whether they are current financial members or not.	Note	

<b>2. Survey Questions</b>		
The survey would open with an opportunity to opt out and if completed, then if the responses are to remain anonymous. The questions discussed are included on the attached sheet. Most of the question shave been phrased so they are Yes/No or pick form a list. The questions about club performance maybe should be rated on 1 to 10?	Review questions and comment	All – 26/10/12
It was discussed that MQ have done surveys before and we should get a copy of what they have.	Get MQ survey layout/questions	PD – 26/10/12
Email could be used to send the survey out in the first instance but follow up phone calls would be used to 'chase' people.	Note	
Whether the questions are written (by email) or verbal (by phone), discipline must be used to ensure consistency and to provide 'good' data to analyse.	Note	
<b>3. Other Business</b>		
General discussions were held across a number of subjects.		
It was proposed that the terms of reference for the sub committee should be expanded to include other activities aimed at increasing race entries. These activities include 'marketing' the existing classes to specific groups expand classes to attract more riders/bikes (already proposed for Formula 6) investigate use of different tracks offer package deals to new comers to 'get them in' with price breaks offer help/assistance with race prep for newbies produce 'how to' video for race prep for newbies	Raise these items with the management committee to co-ordinate efforts	MM – 05/11/12
Sponsorships items were discussed with the following points being made sponsorships deals need to be negotiated as early in the year as possible club needs to support sponsors (maybe a mention at rider's briefing)	Raise these items with the management committee to co-ordinate efforts	MM – 05/11/12

An 'historic' meeting (perhaps with some modern support races) proposed as an alternative to the Qld champs	Raise item with the management committee to co-ordinate efforts	MM – 05/11/12
<b>4. Meeting End</b>		
Meeting finished at 21:30. Email correspondence will be used initially to move forward and another meeting scheduled if required.	Minutes to be circulated	MM – 16/10/12

**MOTORCYCLE SPORTSMEN SURVEY QUESTIONS**  
**DRAFT FOR COMMENT 15/10/12**

<p>What sort of riding do you currently do?</p> <p><input type="checkbox"/> Road Riding    <input type="checkbox"/> Track Days</p> <p><input type="checkbox"/> Racing</p> <p><input type="checkbox"/> Road    <input type="checkbox"/> Motard    <input type="checkbox"/> Motocross    <input type="checkbox"/> Speedway    <input type="checkbox"/> Flat Track    <input type="checkbox"/> Other</p>
<p>Have you ever raced ? (Road Racing, Motard)</p> <p><input type="checkbox"/> With Sporties</p> <p><input type="checkbox"/> Other Club(s) <input style="width: 400px; height: 20px;" type="text"/></p>
<p>Did you do any track days/road racing this year ?</p> <p><input type="checkbox"/> Yes    <input type="checkbox"/> No</p>
<p>Did you do any sporties track days/race meetings this year?</p> <p><input type="checkbox"/> Yes    <input type="checkbox"/> No</p>
<p>Do you plan to road race next year ?</p> <p><input type="checkbox"/> Yes    <input type="checkbox"/> No</p>
<p>Do you plan to do any track days next year ?</p> <p><input type="checkbox"/> Yes    <input type="checkbox"/> No</p>
<p>If you have raced before but are no longer racing, what reasons best describe why you have stopped</p> <p><input type="checkbox"/> Cost    <input type="checkbox"/> Time    <input type="checkbox"/> Risk    <input type="checkbox"/> New hobby    <input type="checkbox"/> Life</p> <p><input type="checkbox"/> Cost <input style="width: 400px; height: 20px;" type="text"/></p>
<p>Which Australian tracks have you raced/ridden on?.</p> <p><input type="checkbox"/> Morgan Park    <input type="checkbox"/> Queensland Raceway    <input type="checkbox"/> Lakeside    <input type="checkbox"/> Camell Park</p> <p><input type="checkbox"/> Townsville</p> <p><input type="checkbox"/> Eastern Creek    <input type="checkbox"/> Wakefield Park</p> <p><input type="checkbox"/> Phillip Island    <input type="checkbox"/> Broadford    <input type="checkbox"/> Winton</p> <p><input type="checkbox"/> Symons Plains    <input type="checkbox"/> Waneroo    <input type="checkbox"/> Mt Gambier</p>
<p>Are there any tracks that you would not ride/race on (again or ever)?</p> <p><input type="checkbox"/> Morgan Park    <input type="checkbox"/> Queensland Raceway    <input type="checkbox"/> Lakeside    <input type="checkbox"/> Camell Park</p> <p><input type="checkbox"/> Townsville</p> <p><input type="checkbox"/> Eastern Creek    <input type="checkbox"/> Wakefield Park</p> <p><input type="checkbox"/> Phillip Island    <input type="checkbox"/> Broadford    <input type="checkbox"/> Winton</p> <p><input type="checkbox"/> Symons Plains    <input type="checkbox"/> Waneroo    <input type="checkbox"/> Mt Gambier</p>
<p>Opinions on Club performance with –</p> <p>Fees</p> <p>Communications</p> <p>Office Hours</p> <p>Advice</p> <p>Organising Track Days</p> <p>Organising Race Meetings</p>